
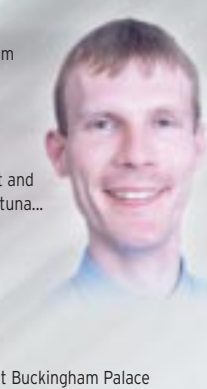



# The SpeedDeck Rogues Gallery!


So that you can put a face to a name, we present to you the SpeedDeck internal sales team . . .


*. . . but we cannot vouch for the honesty (or modesty) behind the personal details !!!*


Name:	Hazel Rook	
Email:	hazel.rook@speeddeck.com	
Birth place:	At home	
Star sign:	Libra	
Hobbies:	Shopping, holidays, cycling	
Favourite food:	Ice cream	
If I was a car I would be:	Aston Martin Vanquish - oozes class	
If I was a pop star I would be:	Madonna	
Dream job:	Brad Pitt's make up artist	
Something unique about me:	Appeared on TV (childhood star)	

Name:	Andy Pursehouse	
Email:	andy.pursehouse@speeddeck.com	
Birth place:	Norwich	
Star sign:	Pisces	
Hobbies:	Dressing up in uniforms	
Favourite food:	Chicken, Steak, Pizza, chips, Salt and Vinegar crisps, baked potatoes, tuna...	
If I was a car I would be:	Aston Martin Vanquish - Stylish, sporty and worth a fortune!!!	
If I was a pop star I would be:	Holly Valance's guitarist (and "personal" assistant)	
Dream job:	Prime Minister	
Something unique about me:	Have attended a Garden Party at Buckingham Palace	

Name:	Michael Mann	
Email:	michael.mann@speeddeck.com	
Birth place:	Ipswich	
Star sign:	Aquarius	
Hobbies:	Football, my classic MGB and cricket	
Favourite food:	Christmas Pudding	
If I was a car I would be:	A classic Morgan, fast, classy and British!!	
If I was a pop star I would be:	The bloke out of New Kids On The Block who went out with Debbie Gibson!	
Dream job:	Free scoring centre forward for Ipswich Town	
Something unique about me:	Can out run Linford Christie after I have had 4 pints of IPA	

Name:	Kelly Aves	
Email:	kelly.aves@speeddeck.com	
Birth place:	Top floor of Norfolk & Norwich Hospital	
Star sign:	Capricorn (stubborn goat)	
Hobbies:	Fast cars, tennis, eating chocolate, drinking fine wine and shopping!!	
Favourite food:	Chicken caesar salad with lots of ketchup	
If I was a car I would be:	Toyota MR2 Turbo (Mk2)	
If I was a pop star I would be:	Victoria Beckham (what-a-husband!)	
Dream job:	Nightclub owner or wine taster	
Something unique about me:	10 ear piercing's	

Name:	Joan Derakhshan	
Email:	joan.derakhshan@speeddeck.com	
Birth place:	At home, Norfolk	
Star sign:	**	
Hobbies:	Trainspotting	
Favourite food:	Jelly babies	
If I was a car I would be:	Audi TT	
If I was a pop star I would be:	Alice Cooper	
Dream job:	Mr Darcy's ironing maid	
Something unique about me:	Never been blind drunk	

Name:	Emma Alfieri	
Email:	emma.alfieri@speeddeck.com	
Birth place:	Norwich	
Star sign:	Gemini	
Hobbies:	Swimming, socialising and Millie my cocker spaniel	
Favourite food:	Anything as long as there is lots of it!	
If I was a car I would be:	MX-5 Sport	
If I was a pop star I would be:	Kylie (so that I could perform with Robbie Williams!)	
Dream job:	Running a water sports centre on a hot mediterranean beach	
Something unique about me:	Once flew across the atlantic on the same plane as Elton John!	

Name:	Kelly Louise Brooks	
Email:	kelly.brooks@speeddeck.com	
Birth place:	Cambridge	
Star sign:	Capricorn	
Hobbies:	Horse riding, mucking out smelly stables and going on holiday!	
Favourite food:	Anything Edible	
If I was a car I would be:	B.M.W. (B - Bright, M - Motivated, W - Wishful!)	
If I was a pop star I would be:	Myself, because I have got a much better voice than any pop star I have ever heard!	
Dream job:	Doing as little as possible but still getting paid the same!	
Something unique about me:	Being able to talk for longer and louder than anyone else!	

SpeedDeck Building Systems Limited  
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 SpeedDeck Building Systems Limited is an Eleco Roofing, Cladding and Panels Company



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# SpeedAhead

Issue two Summer 2003

The newsletter of SpeedDeck Building Systems Limited

## Waitrose Go Shopping...



## ...for Vitesse

Waitrose choose SpeedDeck's Vitesse architectural wall panels for it's new Portishead store.



Situated near the Portishead Marina, aluminium faced Vitesse 120 was specified as the ideal product in this marine environment. The Vitesse panels have a white PVdF coated aluminium external face and white polyester steel inner facing with 120mm Rockwool Conrock insulation. Kawneer glazing and curtain walling was also integrated with the Vitesse panels. The resulting building is spectacular and befitting of a quality retailer.

Client: *John Lewis Partnership*  
 Architect: *Scott Brownrigg & Turner*  
 Main Contractor: *Pearce Construction Ltd*  
 Installer: *SIAC Construction Ltd*

[www.eleco.com/speeddeck](http://www.eleco.com/speeddeck)

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## SpeedDeck Agrément Certificate



The SpeedDeck Agrément certification, which has been provided continuously since 1987, has been updated to reflect the recent changes to the Building Regulations in the UK.

The new certificate, which retains the number 96/3262, covers the whole SpeedDeck roof system and includes the new 'U' values, air tightness, acoustics etc.

The certificate is a valuable design guide and attests SpeedDeck conformance with the Building Regulations in England, Wales and Northern Ireland and the Technical Standards in Scotland.

**The only secret fix metal roof certificate to AD L2 / TS.J.**

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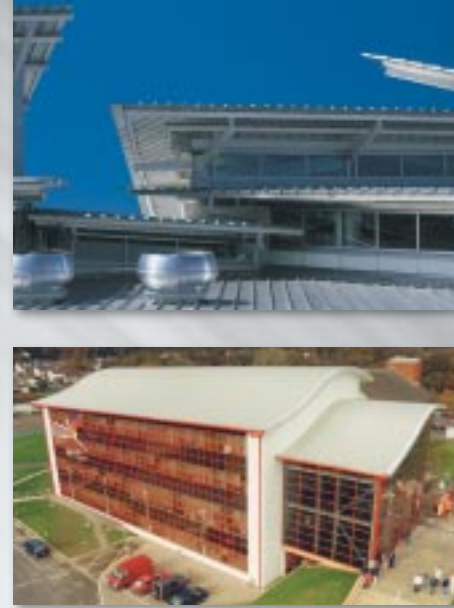
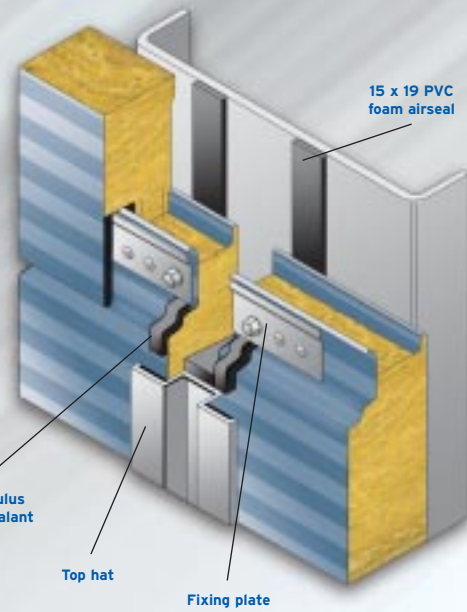
# SpeedPanel Why Take The Risk?

Insurers are now asking questions about composite panels and cladding when renewing cover or providing quotes for commercial and industrial properties. These questions are being asked in the industry because of fire safety fears about the insulating materials used within traditional composite panels such as polyisocyanurate and polyurethane. These materials can produce toxic fumes or collapse in the event of a fire.

Insurance premiums are subsequently rising dramatically for buildings that have composite panels containing these insulating materials. Increases of up to 200% have been reported with some insurers insisting on sprinkler systems being installed. Fire Brigades are also now refusing to enter buildings that feature some types of composite panels unless there is an actual threat to life.

Composite panels are also a hot topic amongst architects. In the recent Sahib Foods Vs Paskin Kyriades Sands (PKS) case an architect was found liable for up to £17 million of damages as a result of the use of combustible core sandwich panels in a food factory that caught fire. Architects are now expected to specify insurable alternatives and the use of composite panels will require caution. Composite panels have been popular because they provide excellent insulation, are easy to clean, lightweight and low cost. Now many building owners are considering replacing existing panels with safer rock fibre cored panels to offset the enormous increases in annual premiums.

SpeedPanel from SpeedDeck is the new wall and roof panel that will help specifiers and building owners to overcome these problems. Consisting of a rock fibre core with steel facings, SpeedPanel is economical and fire-resistant. Although panels with a rock fibre core require a larger initial investment they are a lower fire risk and businesses will save money in lower insurance premiums, year on year.



# SpeedDeck The Teachers Favourite!

The SpeedDeck secret-fix roofing system has proved itself to be supremely versatile over the years and very popular in the education sector.

A modern school roof is asked to provide so many functions from the obvious weatherproofing to airtightness, acoustics and aesthetics. SpeedDeck does this with aplomb.

The reliability of a SpeedDeck roof is reflected in the number of school

projects built using SpeedDeck either for new build or refurbishment. Over 100 schools and colleges a year have a roof manufactured by SpeedDeck Building Systems, a testimony to the pedigree of the SpeedDeck system.

The Ridge Danyers School in Cheadle (above, right) is a good example of a typical application for SpeedDeck. The architects, Ellis Williams of Runcorn, adopted an acoustic construction for the sports hall.

This consisted of a perforated structural deck inner sheet to absorb sound and control reverberation, non-combustible Rockwool insulation, and an external finish of SpeedDeck in PVdF coated aluminium, installed in one piece from ridge to eaves (i.e. no penetrations or leak risks).

With all these benefits we expect SpeedDeck to remain at the top of the class!

# SpeedZip

A new name has entered the secret-fix roofing arena - SpeedZip, the new zip-up standing seam profile from SpeedDeck Building Systems.

Aluminium SpeedZip is available in 305 and 400mm cover widths, as a straight, pre-curved or tapered profile, factory or on-site manufactured.

The advent of SpeedZip gives a customer more choice in roof appearance and function while maintaining the benefits of being produced by SpeedDeck Building Systems, of product service, innovation and quality.



# StopPress StopPress

The new SpeedDeck Building Systems product binder is about to be released.

This comprehensive dossier includes in-depth technical information on SpeedDeck, SpeedZip, SpeedPanel and Cladding 280 and includes reference sections on Construction Details, Building Regulations AD L2 and T. S. J., the Agrément Certificate, Structural Decks and more.

Reserve a copy now on 01379 788166 or return the fax-back reply card enclosed.

Contact SpeedDeck on 01379 788166 to request literature or a personal product presentation, or return the enclosed fax-back reply card.